

# GPS Advertising Opportunities

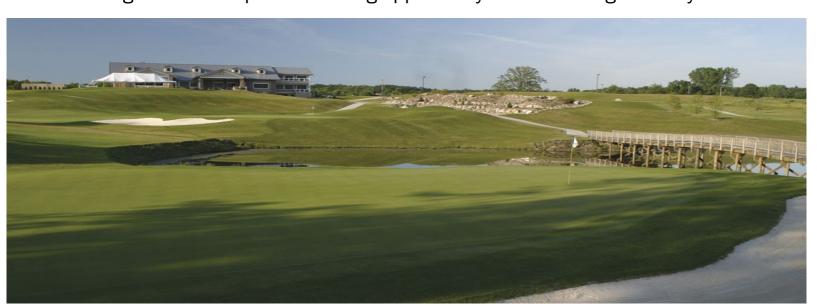
Here in the Lakes Country of Northeastern Indiana golfers are discovering Glendarin Hills Golf Club, a resort style course with the kind of variety and playing adventures that you can expect to find in the best vacation spots.

With over 18,000 rounds in 2016, Glendarin Hills GPS systems provide a remarkable opportunity for advertising both goods and services to upscale consumers.



The bright 10.2 inch, high resolution, color, touch screen is mounted to the front of the cart, directly in front of the two occupants and provides an average 14 minutes of ad exposure on each hole. And at a fraction of the cost of print ads, it's an affordable way to reach affluent consumers in a relaxed environment, on the course, from the first tee to the clubhouse.

Annually, thousands of avid golfers come to play Glendarin's challenging course; take advantage of this unique advertising opportunity with the Visage GPS System.



### **Ad Specifications**

#### **Sizes:**

**Insert Ad:** (available for an additional \$25/month)

312 Pixels Wide x 141 Pixels Tall

-Displayed in the corner of the golf map the entire time the golfer is playing the hole

#### **Full Screen Ad:**

1024 Pixels Wide x 600 Pixels Tall

-Displayed full screen several times through out the hole

#### Insert Ad



Full Page Ad



File Type: JPG

-File size should not exceed 50kb

Insert size ads display consistently for the entire location specified: Green, Tee, and/or Fairway. The ad may be located at the bottom right or left corner of the GPS, based on hole structure.

File Type: JPG

- File size should not exceed 200kb

Full Page ads are displayed for 7 seconds. While the ad is still visible, a message will appear at the top of the screen allowing users to return to Golf Hole.

## **Space Available**

**Available Month** 

Price Includes: 1 Ad Per Hole

(Average # of Rounds)

(1 Full Page Ad)

March & April

\$125

999 Rounds

May

\$200

2822 Rounds

June

\$225

2879 Rounds

July

\$225

2980 Rounds

**August** 

\$225

3147 Rounds

September

\$225

3064 Rounds

October & November

\$175

1373 Rounds

**Annual Total** 

\$1400

